

Sylvia Stevens-Edouard 150 word Bio

Sylvia Stevens-Edouard developed Jump Up and Go!, Blue Cross Blues Shield Massachusetts' initiative promoting youth physical activity and nutrition in 1998. She created the 5-2-1 Prescription for Children's Health message and developed the Jump Up and Go! TV campaign with CBS-TV4. In 2004, the Americas' Health Insurance Plan honored as the Jump Up and Go! with the 2004 Community Leadership Award and in 2005 & 6 the program won Best of the Blues Awards from the Blue Cross Blue Shield Association.

For her work, Stevens-Edouard was honored in 2002, with the William A. Hinton Award for outstanding commitment to public health. She was presented the 2002 Presidential Citation by the Massachusetts Association for Health, Physical Education, Recreation and Dance., she was honored in 2004 as a Leading Woman by the Patriots Trail Girl Scouts and in 2006 as a Women of Valor by the American Diabetes Association .

Sylvia serves on the Steering Committee for the Boston STEPS Grant and on Co-Chair of the Community Engagement Committee for the Harvard Prevention Research Center and serves on advisory panels for the Center for Sport and Society and the Massachusetts Department of Education and Department of Public Health . She also is a Trustee for the Boston Children's Museum, a member of the Board of Directors of the Museum of Afro American History and the Patriots Trail Girl Scout Council.

An Emmy award winning television producer, Sylvia is a graduate of the University of Pennsylvania and holds a Masters Degree from Boston University and a Boston College certificate in Community Relations.