



National Association of State Medicaid Directors

an affiliate of the American Public Human Services Association

## Fall 2005 Annual Meeting

November 7–9, 2005

Marriott Crystal Gateway  
1700 Jefferson Davis Highway, Arlington, Virginia 22202  
Tel: (703) 920-3230; Fax: (703) 271-5212

*Held in Cooperation with the  
Centers for Medicare & Medicaid Services (CMS)*

### **MONDAY, November 7**

**(State-Only Day)**

5:00 – 7:00 pm

**Opening Evening Reception** (*open to all attendees*)  
(Salons 1, 2, 3)

### **TUESDAY, November 8**

7:30 – 8:30 am

**Registration and Continental Breakfast**  
**Optional Regional Roundtable Discussions**  
(Grand Foyer)

7:30 – 8:30 am

**NASMD Executive Committee and Alumni Breakfast**  
(Alexandria Room)

8:30 – 9:00 am

**Welcome and Introductions**  
(Salons 1, 2, 3)

**Nancy Atkins**, Chair, NASMD Executive Committee  
**Martha Roherty**, Director, NASMD  
**Jerry Friedman**, APHSA Executive Director

9:00 – 9:30 am

**Opening Plenary Session**  
(Salons 1, 2, 3)

**Moderator: Nancy Atkins**, Chair, NASMD Executive Committee

#### **Surgeon General Richard H. Carmona**

The plenary session will feature Surgeon General Carmona's recently published *Call to Action to Improve the Health and Wellness of Persons with Disabilities*, which describes the unique challenges to the health and well-being of people with disabilities. The *Call to Action* focuses on increasing accessible health care and support services for individuals with disabilities.

9:30 – 10:15 am

### **Plenary Session**

**Moderator: *Dennis Smith***, Director, Center for Medicaid and State Operations, CMS

***Mark McClellan, MD, PhD***, Administrator, CMS

During this plenary session, Dr. McClellan will discuss the past year in Medicaid from a federal perspective.

10:15 – 10:30 am

### **Break**

10:30 am – 12:00 pm

### **Morning Concurrent Workshops**

#### **A. Tribal Issues**

*(Salon J)*

This session will address various issues specific to Medicaid and tribal populations. The session will include a discussion on the ability of tribes operating a Tribal Temporary Assistance for Needy Families (TANF) program to make Medicaid eligibility determinations and re-determinations. Information will be shared to help states work with tribes on implementing Medicare Prescription drug coverage in Indian Country. There will also be an overview of the recent report issued by the U.S. Commission on Civil Rights on the state of the Native American health care system.

**Moderator: *Doug Porter***, Washington State Medicaid Director

***Christine Bronson***, Medicaid Director, Minnesota Department of Human Services

***Robert Tomlinson***, Health Insurance Specialist, Families & Children's Health Program Group, CMSO, CMS

***Dorothy Dupree***, Senior Policy Advisor for AI/AN programs, Office of External Affairs, CMS

***John Blakeley***, U.S. Commission on Civil Rights

#### **B. Value-Based—Results Driven Health Care**

*(Salon A)*

CMS recently issued a Medicaid/SCHIP quality strategy to better support states in system-wide strategies to enhance partnerships, disseminate latest evidence-based information, and to support performance measurement and public reporting. A cornerstone of CMS' Medicaid/SCHIP strategy is to pay-for-performance including the use of consumer-directed health care strategies, provider incentives, and shared savings. This session will include information from CMS and Medicaid officials. In addition, the session will provide an overview of the CMS' quality strategy, proposed initiatives to reward quality in managed care and primary care case management as well as new state demonstration opportunities in nursing home pay-for-performance and value purchasing.

**Moderator: *Lynn Mitchell***, Oklahoma Medicaid Director

**Jean Moody-Williams**, Director Division of Quality, Evaluation, and Health Outcomes, CMSO, CMS

**Foster Gesten, MD**, New York Medicaid Managed Care Medical Director

**Thomas Hamilton**, Director, Survey and Certification Group, CMSO, CMS

### **C. The Future of Primary Care Case Management**

*(Salon B)*

PCCM is an optional Medicaid service that states use to locate, coordinate, and monitor covered primary care services. This session will focus on states in different phases with PCCM: one state is using part of its PCCM for a base of care management; the next is launching PCCM, while another is expanding its PCCM services. All three states' experiences with PCCM will be discussed.

**Moderator: John Folkemer**, Director, Division of Benefits, Eligibility and Managed Care, CMSO, CMS

**Jeanne Labrecque**, Indiana Medicaid Director

**Becky Pasternik-Ikard**, SoonerCare Director, Oklahoma Health Care Authority

**Scott Brunner**, Kansas Medicaid Director

### **D. Medicaid Initiatives**

*(Salon K)*

Medicaid programs continue to adapt administrative and management initiatives to cope with recent enrollment growth and rising medical care costs. Demand for expensive long-term care services and community-based care is pushing states to consider coverage and service reductions. While grappling with rising medical costs and unprecedented enrollment, states also are implementing programs to reward quality and to maintain high program integrity standards. More issues are likely to arise to continue to pressure on states' administrative spending and other resources. This session discusses three new and ongoing Medicaid initiatives in which states are involved: The Public Assistance Reporting and Information System (PARIS); health center disease management collaborative programs; and the National Provider Identifier.

**Moderator: Michael Deily**, Utah Medicaid Director

**John Bock**, New York Medicaid HIPAA/NPI Consultant

**Mark Graboyes**, PARIS Project Manager, Administration for Children and Families

**Elliot Markovtz**, PARIS Coordinator, Pennsylvania Department of Public Welfare

**Patt Patterson**, Health Insurance Specialist, Finance, Systems & Budget Group, CMSO, CMS

**Roger Schwartz, JD**, National Association of Community Health Centers

12:00 – 1:00 pm

**Lunch**

## **Awards Presentation: Outstanding Achievement Awards in Medicaid Service**

**Nancy Atkins**, Chair, NASMD Executive Committee

**Jerry Friedman**, APHSA Executive Director

**Moderator: Doug Porter**, Washington State Medicaid Director

### **Plenary Session Speaker:**

**Jeanne Scott, JD**

Ms. Scott will provide an insightful and humorous presentation on the challenges facing the health care industry.

1:30 – 3:00 pm

## **Concurrent Afternoon Workshops**

### **E. Disaster Preparedness**

*(Salon J)*

Recent disasters have proven the need for an effective state and federal crisis plan. Panel members will discuss strategies for implementing an effective plan of action in the event of an emergency.

**Moderator: Eugene Gessow**, Iowa Medicaid Director

**Kathy Kuhmerker**, New York State Medicaid Director

**Carol Herrmann**, Alabama Medicaid Director

**David Balland**, Texas Medicaid Director

### **F. Federal Medicaid Reform Approaches**

*(Salon A)*

This session will focus on long-term Medicaid reform issues. The panel will address such questions as: How should states address the structural problems with Medicaid? How can Medicaid target specific populations? Should Medicaid be the solution to long-term care? Should there be a shift in financing Medicaid? These and other fundamental questions will be addressed during this session.

**Moderator: Barbara Edwards**, Ohio Medicaid Director

**Rodney Whitlock**, Health Policy Advisor, Senate Committee on Finance

**Alice M. Weiss**, Senate Finance Committee

**Matt Salo**, Director, Health and Human Services Committee, National Governors Association

### **G. State Waiver Development**

*(Salon B)*

States seek creative ways to offer additional Medicaid benefits and/or financing options for a specific geographic area or group of beneficiaries within their states. This session will highlight three states with interesting waivers approved by CMS for their state Medicaid program.

**Moderator: *Scott Brunner***, Kansas Medicaid Director

***Joshua Slen***, Vermont Medicaid Director

***Shana Phares***, Deputy Secretary, West Virginia Department of Health and Human Resources

***Cindy Roberts***, Director of Program Integrity and Planning, Oklahoma Health Care Authority

## **H. Information Systems and Technology**

*(Salon K)*

CMS representatives will discuss the Medicaid Information Technology Architecture (MITA) conceptual framework and initiatives to support states' implementation of the next generation of Medicaid systems. MITA presents a dynamic architectural platform that can help move Medicaid Management Information Systems (MMIS) toward open platforms, interoperability, adaptability, and flexibility. Utah will present a business case study on how they have adapted MITA principles in planning and implementing their enterprise eligibility system. This session will also include a presentation on Medicaid's role and participation in the Healthcare Procedure Coding System workgroup.

**Moderator: *David Parrella***, Connecticut Medicaid Director

***Rick Friedman***, Director, Division of State Systems, CMSO, CMS

***Michael Deily***, Utah Medicaid Director

***Gerald Zelinger, MD***, Medical Advisor and Technical Director, CMSO, CMS

*3:00 – 3:15 pm*

***Break***

*3:15 – 4:45 pm*

**Afternoon Plenary Session** *(Salons 1, 2, 3)*

**Moderator: *Nancy Atkins***, West Virginia Medicaid Director, Chair, NASMD

***Diane Rowland***, Executive Vice President of The Henry J. Kaiser Family Foundation, Executive Director of The Kaiser Commission on Medicaid and the Uninsured

Should Medicaid be celebrated as a program of unprecedented success that has helped millions of people receive medical treatment and saved millions of Americans who have chronic and disabling conditions with financial assistance with long-term care needs? Or should it be attacked as failed, antiquated, and unsustainable? What do the facts and experience of the past 40 years tell us about future choices?

## **WEDNESDAY, November 9**

*7:30 – 8:30 am*

**Registration and Continental Breakfast**

***Roundtable Discussions by Topic***

*(Grand Foyer)*

*8:30 – 9:30 am*

**Morning Plenary Session** (Salons 1, 2, 3)

**Moderator: Roy Jeffus**, Arkansas Medicaid Director  
**Arkansas Governor Mike Huckabee**

***Healthy America: Wellness Where we Live, Work, and Learn***

As chair of the National Governors Association this year, Governor Huckabee's platform focuses on Healthy America. The Governor's platform highlights the simple yet specific behavioral and lifestyle changes necessary for sustainable long-term health. Healthy America will educate people on the need for lifestyle changes, showing them how to change and offering incentives for implementing those changes in their daily lives.

9:30 – 9:45 am

**Break**

9:45 – 11:15 am

**Concurrent Morning Workshops**

**I. Exploring the Medicaid Rehab Option**

*(Salon A)*

Included in the president's proposal to cut Medicaid by \$10 billion was language tightening the definition and uses of the rehabilitation option and what Medicaid can pay for under these services. This session will review states who have had their programs questioned; states who have their own set of concerns about how the money could be used; and staff from CMS, who will explain the allowable expenses.

**Moderator: Ann Kohler**, New Jersey Medicaid Director

**David Rogers**, Idaho Medicaid Director

**Mary Jean Duckett**, Deputy Director, Disabled and Elderly Health Programs Group, CMS0, CMS

**Michael F. Hogan, PhD**, Director, Ohio Department of Mental Health

**J. Medicare Modernization Act**

*(Salon B)*

Two months before implementing the MMA prescription drug coverage, states will address where they are with the enrollment process. Initial assessments of how the enrollment processes are proceeding will be provided. Items discussed will include: How are states responding to the application process? Are states finding the woodwork effect that they expected? How are states wrapping around the PDPs?

**Moderator: Kathryn Kuhmerker**, New York State Medicaid Director

**Gale Arden**, Director, Disabled and Elderly Health Programs Group, Centers for Medicare & Medicaid Services

**Stan Rosenstein**, California Medicaid Director

**Allen Dobson, Jr., MD**, North Carolina Medicaid Director

**K. Business Case for Disease Management**  
***Return on Investment in Disease Management***  
*(Salon J)*

States considering Disease Management (DM) will find this session useful. The use of DM Programs is becoming prevalent in state Medicaid programs. States have elected to use various DM models as a means to improve the health outcomes of Medicaid beneficiaries with specific diseases and to help control health care costs. The states positive return on investment for DM may vary depending on the chronic diseases selected as part of its program. This session will address the implementation of DM and its cost-effectiveness for state Medicaid programs.

**Moderator: *Mark Moody***, Wisconsin Medicaid Director

***Mark Trail***, Georgia Medicaid Director, State of Georgia  
***Jim Edge***, Deputy Administrator, Oregon Office of Medical Assistance Programs

***Ron Ozminkowski, PhD***, Associate Director, Cornell University Institute for Health and Productivity Studies

***Teri Green***, Medicaid Policy Manager, Wyoming Department of Health

**L. State Reform Initiatives**  
*(Salon K)*

States are introducing new reform initiatives that will change the landscape of their Medicaid programs. In this session, state Medicaid officials will provide background on how they implemented and funded their initiatives.

**Moderator: *Carolyn Ingram***, New Mexico Medicaid Director

***Robert Kerr***, South Carolina Medicaid Director  
***Tom Arnold***, Florida Medicaid Director *(invited)*  
***Shannon Turner, J.D.***, Kentucky Medicaid Director

*11:15 am – 12:15 pm*

**Closing Plenary Session: 40 years of Medicaid**  
*(Salons 1, 2, 3)*

**Moderator: *Tess Arcangel***, Guam Medicaid Director

**NASMD Alumni Members:**

***Donna Checkett***  
***Ray Hanley***  
***Vern Smith***  
***Linda Wertz***

*12:15 pm*

**Conference Adjournment**

***Nancy Atkins***, West Virginia Medicaid Director, NASMD Chair

*1:00 – 3:00 pm*

**State-Only Tribal Issues Work Group**  
*(McLean Room)*

This meeting will provide participants with an opportunity to discuss issues related to tribal health. CMS staff that work with the Tribal Technical Advisory Group have been invited for part of the meeting to update the group on the topics and issues discussed by the TTAG. There will also be a discussion about possible joint meetings or conversations between the NASMD tribal work group and the TTAG. The second half of the meeting will provide an opportunity for state administrators to discuss their states' issues and concern with their colleagues.